

If your organization is looking to reach Total Rewards/Compensation professionals throughout the North Texas region, a sponsorship with the NTCA offers opportunity to network and develop important contacts and relationships. Our members include employers from top companies throughout Texas.

**Our sponsorship structure allows for you to
showcase your company and your company's strength.**

Select the sponsorship that fits your needs today and start reaching your target market!

NTCA offers more than just your standard Human Resources Organization. NTCA offers dedicated education to TOTAL REWARDS PROFESSIONALS. Our events are targeted to this specific group. We are specialized in the compensation arena.

You will find employers from the top companies across Texas:

- | | | |
|------------------------------------|--|---------------------------------------|
| 7-Eleven | Enable Midstream Partners | Overhead Door Corporation |
| Allstate | Energy Transfer | Paradox Compensation Advisors |
| American Airlines | Envoy Air | Parkland Health & Hospital System |
| America's Auto Auction | Flowserve | PioneerRx |
| Army & Air Force Exchange Service | Fluor Corporation | PlainsCapital Bank |
| AT&T | Fort Worth Independent School District | Planet Home Lending |
| Atmos Energy Corp | Forterra Building Products | PLH Group |
| BNSF Railway | Freeman Company | PrimeSource Building Products Inc |
| Borden Dairy | Greyhound Lines, Inc. | Raising Cane's, LLC |
| Brinker International | Grubbs Automotive | Range Resources |
| CBRE | Hewlett Packard Enterprise | Raytheon Technologies |
| Celanese | Hilltop Holdings, Inc | Sabre |
| Chevron Phillips Chemicals | Interstate Batteries | Sally Beauty Holdings Inc |
| City of Frisco | JCPenney | Service King |
| City of Garland | Keurig Dr Pepper | TBK Bank |
| City of Odessa | Klein Tools | Tenet Healthcare |
| City of Sachse | Mary Kay Cosmetics | Texas Health Resources |
| City of Wylie | MEI Rigging & Crating, LLC | The Chickasaw Nation |
| Comerica Incorporated | Michaels Stores, Inc. | The Salvation Army-Texas Headquarters |
| Concentra | MoneyGram International | The University of Texas at Arlington |
| Cook Children's Health Care System | Mr. Cooper Group Inc. | Topgolf |
| Dallas Central Appraisal District | NEC | Toyota Motors North America |
| Dallas County | Neiman Marcus | USAA |
| Dave & Buster's | North Texas Tollway Authority | Whataburger Corporate |
| Dean Foods, Inc. | o9 Solutions | Williams-Sonoma |
| DFW International Airport | Occidental Petroleum Corp | |

Find your opportunity today!

Year-Round Sponsorships:

These sponsorships offer more than just one event opportunities. This sponsorship offers great brand exposure. This is beyond logo placement; this is premier showcasing. You'll appreciate the opportunity this sponsorship offers your organization. Sponsor today!

Platinum:

- Luncheon Speaker
- Career Exploration Day Speaker
- All benefits of a "Non-Speaker Sponsorships" for ALL luncheons and ALL happy hours (outside of your speaking one)
- 2 Membership
 - 2 to give to clients
- Unlimited Job Postings
- Dedicated – article content section on Members-Only Section
- Recognized in our sponsor section for the current year



Gold sponsorship:

- Luncheon Speaker
- Non-Speaker sponsorship for 2 luncheons and 6 happy hours (outside of your speaking one)
- 2 Membership
- Unlimited Job Postings
- Dedicated – article content section on Members-Only Section
- Recognized in our sponsor section for the current year

Silver sponsorship:

- Happy Hour Speaker
- Non-Speaker sponsorships for 2 luncheons and happy hours (outside of your speaking one)
- 2 Membership
- Recognized in our sponsor section for the current year

Bronze sponsorship:

Happy Hour Speaker

- Non-Speaker sponsorship for one luncheon and happy hour (outside of your speaking one)
- 1 Membership
- Recognized in our sponsor section for the current year

Event Specific Sponsorship

We understand that the Year-Round Sponsorships are not for everyone. With this in mind, we offer event specific options:

Luncheon Speaker Sponsorships:

One available per luncheon

Showcase your company's expertise to the leading DFW employers and compensation professionals. This is an opportunity to present your knowledge and educate constituents on an important topic. Please note that this program is not a sales pitch, but an educational opportunity.

- Featured speaker (with approved content/presentation)
 - Must be educational in nature and must meet elements for SHRM and HRCI CE standards.
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the current year.

Luncheon Sponsor (no speaking):

Unlimited per luncheon

- Recognized at the luncheon
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the current year.

Happy Hour Speaker Sponsorships:

- Featured speaker (with approved content/presentation)
 - Must be educational in nature and must meet elements for SHRM and HRCI CE standards.
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
- Recognized in our sponsor section for the remainder of the current year.

Happy Hour (no speaking):

- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
- Recognized in our sponsor section for the remainder of the current year.

Panel Sponsorship: Topics Available: 401k | Voluntary Benefits/Non-Cash Benefits

- Featured as one of three panelists
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the current year.



Sponsorship Agreement

The following describes the sponsorship agreement between North Texas Compensation Association (NTCA) and Sponsor:

Sponsor Name: _____

- NTCA will not incur additional expenses associated with this sponsorship except those required for the promotion and staging of the event.
- Sponsor agrees to defend, indemnify and hold harmless NTCA from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor pursuant to the performance of its obligations under this agreement.
- NTCA will offer the corresponding benefits (listed on other pages of this document) with the sponsorship(s) selected, once full-payment is received.
- This shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms. In the event of fire, strikes or other uncontrollable circumstances, this agreement will not be binding.
- Use of the NTCA logo by the sponsor requires NTCA approval of the use.

Please indicate which sponsorship you are selecting:

Year-Round Options

- Platinum Sponsorship \$6,500**
- Gold Sponsorship \$5,000**
- Silver Sponsorship \$3000**
- Bronze Sponsorship \$2500**

Event Only Options

- Panel Sponsorship - \$500
- Luncheon Speaker Sponsorship - \$1750
- Luncheon Non-Speaker Sponsorship - \$500
- Happy Hour Speaker Sponsorship - \$1250
- Happy Hour Non-Speaker Sponsorship - \$300

Total for above sponsorships: _____

You agree to pay this amount.

Accepted By:

Sponsor's Authorized Representative

DATE



Sponsorship Agreement Continued

Contact Person

For questions regarding this sponsorship, NTCA should contact:

Name: _____

Title: _____

Phone: _____ Email: _____

Secondary Contact:

Name: _____

Title: _____

Phone: _____ Email: _____

Payment Method Sponsorship Fee: \$ _____

Please indicate your method of payment.

Check enclosed, payable to North Texas Compensation Association

Credit card payment

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____ Zip Code: _____

Card Holder's Name (Please print): _____ CVV: _____

Signature: _____

Please complete both pages of this agreement and return to:
North Texas Compensation Association (NTCA) at info@ntcassoc.org

Mail Checks to:
NTCA
10260 N. Central Expressway, Suite 285
Dallas, TX 75231

Questions? Call NTCA – 214-665-8892

Thank you!