

If your organization is looking to reach Total Rewards/Compensation professionals throughout the North Texas region, a sponsorship with the NTCA offers opportunity to network and develop important contacts and relationships. Our members include employers from top companies throughout Texas.

Our sponsorship structure allows for you to showcase your company and your company's strength.

Select the sponsorship that fits your needs today and start reaching your target market!

NTCA offers more than just your standard Human Resources Organization. NTCA offers dedicated education to TOTAL REWARDS PROFESSIONALS. Our events are targeted to this specific group. We are specialized in the compensation arena.

You will find employers from the top companies across Texas:

7-Eleven	Enable Midstream Partners	Overhead Door Corporation
Allstate	Energy Transfer	Paradox Compensation Advisors
American Airlines	Envoy Air	Parkland Health & Hospital System
America's Auto Auction	Flowserve	PioneerRx
Army & Air Force Exchange Service	Fluor Corporation	PlainsCapital Bank
AT&T	Fort Worth Independent School District	Planet Home Lending
Atmos Energy Corp	Forterra Building Products	PLH Group
BNSF Railway	Freeman Company	PrimeSource Building Products Inc
Borden Dairy	Greyhound Lines, Inc.	Raising Cane's, LLC
Brinker International	Grubbs Automotive	Range Resources
CBRE	Hewlett Packard Enterprise	Raytheon Technologies
Celanese	Hilltop Holdings, Inc	Sabre
Chevron Phillips Chemicals	Interstate Batteries	Sally Beauty Holdings Inc
City of Frisco	JCPenney	Service King
City of Garland	Keurig Dr Pepper	TBK Bank
City of Odessa	Klein Tools	Tenet Healthcare
City of Sachse	Mary Kay Cosmetics	Texas Health Resources
City of Wylie	MEI Rigging & Crating, LLC	The Chickasaw Nation
Comerica Incorporated	Michaels Stores, Inc.	The Salvation Army-Texas Headquarters
Concentra	MoneyGram International	The University of Texas at Arlington
Cook Children's Health Care System	Mr. Cooper Group Inc.	Topgolf
Dallas Central Appraisal District	NEC	Toyota Motors North America
Dallas County	Neiman Marcus	USAA
Dave & Buster's	North Texas Tollway Authority	Whataburger Corporate
Dean Foods, Inc.	o9 Solutions	Williams-Sonoma
DFW International Airport	Occidental Petroleum Corp	

Find your opportunity today!

Year-Round Sponsorships:

These sponsorships offer more than just one event opportunities. This sponsorship offers great brand exposure. This is beyond logo placement; this is premier showcasing. You'll appreciate the opportunity this sponsorship offers your organization. Sponsor today!

Platinum:

- Luncheon Speaker
- Career Exploration Day Speaker
- All benefits of a "Non-Speaker Sponsorships" for ALL luncheons and ALL happy hours (outside of your speaking one)
- 2 Membership
 - 2 to give to clients
- Unlimited Job Postings
- Dedicated – article content section on Members-Only Section
- Recognized in our sponsor section for the 2021 year



Gold sponsorship:

- Luncheon Speaker
- Non-Speaker sponsorship for 2 luncheons and 6 happy hours (outside of your speaking one)
- 2 Membership
- Unlimited Job Postings
- Dedicated – article content section on Members-Only Section
- Recognized in our sponsor section for the 2021 year

Silver sponsorship:

- Happy Hour Speaker
- Non-Speaker sponsorships for 2 luncheons and happy hours (outside of your speaking one)
- 2 Membership
- Recognized in our sponsor section for the 2021 year

Bronze sponsorship:

Happy Hour Speaker

- Non-Speaker sponsorship for one luncheon and happy hour (outside of your speaking one)
- 1 Membership
- Recognized in our sponsor section for the 2021 year

Event Specific Sponsorship

We understand that the Year-Round Sponsorships are not for everyone. With this in mind, we offer event specific options:

Luncheon Speaker Sponsorships:

One available per luncheon

Showcase your company's expertise to the leading DFW employers and compensation professionals. This is an opportunity to present your knowledge and educate constituents on an important topic. Please note that this program is not a sales pitch, but an educational opportunity.

- Featured speaker (with approved content/presentation)
 - Must be educational in nature and must meet elements for SHRM and HRCI CE standards.
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the 2021 year.

Luncheon Sponsor (no speaking):

Unlimited per luncheon

- Recognized at the luncheon
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the 2021 year.

Happy Hour Speaker Sponsorships:

- Featured speaker (with approved content/presentation)
 - Must be educational in nature and must meet elements for SHRM and HRCI CE standards.
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
- Recognized in our sponsor section for the remainder of the 2021 year.

Happy Hour (no speaking):

- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
- Recognized in our sponsor section for the remainder of the 2021 year.

Panel Sponsorship: Topics Available: 401k | Voluntary Benefits/Non-Cash Benefits

- Featured as one of three panelists
- Logo on communications and marketing elements
 - 3 Email Promotions Prior to event
 - 1 Email After event (promoting recording)
 - Logo on Event Image featured in:
 - Social Media posts for the event
 - Website presence
 - Recognized in our sponsor section for the remainder of the 2021 year.

Survey and Technology Month Sponsorships

North Texas Compensation Association is planning to host a Technology Event and a Survey Event to highlight the technology offerings available to help solve compensation problems such as Pricing and Salary Data Tools, Sales Comp Management, Job Description Management, Communication Tools for Incentives and/or Recognition, Minimum Wage Management, etc.

This would be an opportunity for you to present your solution to a wide array of compensation professionals across the entire state as we plan to open participation to our sister-chapters across the state of Texas.

We have several different levels of participation for you to choose from based on your level of interest:

Level of Engagement	20 min Pitch/ 30 min Block	30 min Pitch/ 50 min Block
Exposure Only (Speaking Engagement)	\$500	\$700
Exposure + Website Listing	\$850	\$1,000
Exposure + Website Listing + Registrant List (no contact info)	\$1,250	\$1,750
Exposure + Website Listing + Registrant List (with contact info)	\$2,000	\$2,500* (Bronze Sponsor)

- The Exposure Only (Speaking Engagement) level includes the ability to present your product with ample time for Q&A.
- The Exposure + Website Listing level includes the ability to pitch your product for the allotted time, a Q&A session, a recorded version of the session available to NTCA members, as well as your product listed on our website with a summary of your choice**
- The Exposure + Website Listing + Registrant List (no contact info) level includes the same benefits as the previous levels plus a list of names of registrants for the event, including associated company name and title.
- The Exposure + Website Listing + Registrant List (with contact info) level includes the same benefits as previous levels plus contact information for registrants.
 - At this level with the 50-minute time block, you will also be labeled as one of our Bronze Sponsors for the year period following receipt of payment, which includes the additional benefits of being listed as a sponsor on one additional NTCA Happy Hour

Survey

This format will also be used for our Survey Month. If your organization is survey provider for compensation data, we would be happy to discuss additional opportunities for you to participate in that event.



Sponsorship Agreement

The following describes the sponsorship agreement between North Texas Compensation Association (NTCA) and Sponsor:

Sponsor Name/Company: _____

- NTCA will not incur additional expenses associated with this sponsorship except those required for the promotion and staging of the event.
- Sponsor agrees to defend, indemnify and hold harmless NTCA from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor pursuant to the performance of its obligations under this agreement.
- NTCA will offer the corresponding benefits (listed on other pages of this document) with the sponsorship(s) selected, once full-payment is received.
- This shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms. In the event of fire, strikes or other uncontrollable circumstances, this agreement will not be binding.
- Use of the NTCA logo by the sponsor requires NTCA approval of the use.

Please indicate which sponsorship you are selecting:

Year-Round Options

- **Platinum Sponsorship \$6,500**
- **Gold Sponsorship \$5,000**
- **Silver Sponsorship \$3000**
- **Bronze Sponsorship \$2500**

Event Only Options

- Panel Sponsorship - \$500
- Luncheon Speaker Sponsorship - \$1750
- Luncheon Non-Speaker Sponsorship - \$500
- Happy Hour Speaker Sponsorship - \$1250
- Happy Hour Non-Speaker Sponsorship - \$300

Technology / Survey Event

Please select which one you are interested in:

Technology Event Survey Event Both (We will contact you on this option)

Preferred Date** (See page 4 for dates): _____

** NTCA Reserves the right to schedule programs as needed for the event to be successful.

- | | | |
|--|---------------------------------------|--|
| Exposure Only: | ▪ 20 min Pitch/20 min Block - \$500 | ▪ 30 min Pitch/50 min Block - \$700 |
| Exposure + Website Listing: | ▪ 20 min Pitch/20 min Block - \$850 | ▪ 30 min Pitch/50 min Block - \$1,000 |
| Exposure + Website Listing:
+ Registration List (no contact) | ▪ 20 min Pitch/20 min Block - \$1,250 | ▪ 30 min Pitch/50 min Block - \$1,750 |
| Exposure + Website Listing:
+ Registration List (with contact info) | ▪ 20 min Pitch/20 min Block - \$2,000 | ▪ 30 min Pitch/50 min Block - \$2,500* |

*Bronze Sponsor

Total for above sponsorships: _____

You agree to pay this amount.

Accepted By:

Sponsor's Authorized Representative

Date



Sponsorship Agreement Continued

Contact Person

For questions regarding this sponsorship, NTCA should contact:

Name: _____

Title: _____

Phone: _____ Email: _____

Secondary Contact:

Name: _____

Title: _____

Phone: _____ Email: _____

Payment Method Sponsorship Fee: \$ _____

Please indicate your method of payment.

Check enclosed, payable to North Texas Compensation Association

Credit card payment

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____ Zip Code: _____

Card Holder's Name (Please print): _____ CVV: _____

Signature: _____

Please complete both pages of this agreement and return to:
North Texas Compensation Association (NTCA) at info@ntcassoc.org

Mail Checks to:
NTCA
10260 N. Central Expressway, Suite 285
Dallas, TX 75231

Questions? Call NTCA 214-665-8892

Thank you!